

Media Release



CROWN RESORTS AND DRIVER SAFETY AUSTRALIA JOIN FORCES ***Partnership to tackle road safety and team member wellbeing***

25 October 2023 – Crown Resorts (Crown) and Driver Safety Australia (DSA) have partnered to develop a 12-month road safety workforce initiative, launched as a part of National WorkSafe Month and Motorcycle Awareness Month in Victoria and New South Wales.

The partnership forms part of Crown’s health, safety and wellbeing vision to have its people bring their best selves to work, thrive and go home safely. In a bid to curb the growing issue road trauma has across communities, the ‘*In Motion, Together*’ program has been designed to equip Crown’s team members with the knowledge and skills to be safer road users. A series of online training modules and education materials will also be provided to Crown’s 23,000-strong workforce.

The road safety program is championed by five-time MotoGP Champion, Mick Doohan, who said he was proud to help Crown in its efforts to protect all road users.

“The difference between life and death often comes down to the decisions we make as individuals when we’re on the road – whether that’s behind a wheel, atop a motorcycle or pedalling a bicycle,” Mr Doohan said.

“On the track, my racing career was bookended by two major crashes, one that almost caused the loss of my right leg and another that ended my professional track time for good.

“I hope hearing my story first-hand will help Crown team members understand that crashes can happen to anyone of any skill level, and in turn foster an even greater attitude and aptitude for road safety,” he said.

Along with his personal experiences, Mick Doohan will lend his professional expertise to the education training and materials that are being created by DSA for all Crown team members across its properties in Melbourne, Perth and Sydney.

DSA Managing Director Russell White commended Crown Resorts for taking proactive action in protecting its people and for driving positive change across the communities in which they live, work and play.

“Vehicle-related trauma is the number one cause of workplace deaths nationwide¹, which is why having businesses like Crown raise the standard of training and education in this space needs to be applauded,” Mr White said.

“Most importantly, this program instils critical road safety skills that are transferable beyond the workplace and serve as a driver of positive change for the hundreds of thousands of Australians Crown team members share the road with every day.

“At a time when Australia is experiencing an 8.4 per cent increase in road fatalities², it’s my hope that other organisations are inspired by Crown’s lead and look to replicate this proactive approach,” he said.

Crown Resorts CEO Ciarán Carruthers said *‘In Motion, Together’* represented a critical pillar of the company’s overall workplace health, safety and wellbeing strategy.

“The welfare of every Crown team member is of paramount importance to us, not just when they’re on the job or travelling to and from work, but in every aspect of their personal lives as well,” Mr Carruthers said.

“We believe that as an organisation, Crown has a responsibility to go above and beyond in our efforts to protect our team members while also providing a positive contribution to the communities in which we operate.

“Crown recognises the significant impact organisations can have on helping road safety authorities, police and government in addressing road trauma, which is an issue that affects every single Australian and costs the nation upwards of \$29 billion every year³. Equipping our 23,000 team members with the resources and education to make their lives safer is of great benefit to our communities and we are proud to partner with DSA for this campaign,” he said.

Over the past 12 months, road trauma has claimed the lives of more than 1,250 Australians⁴. Additionally, incidents involving vehicles are attributed to 72 per cent of workplace fatalities⁵.

- ENDS -

Media Contact:

Frances Milvydas on behalf of Driver Safety Australia | 0431 296 499 | frances@inthemaking.com.au

¹ Australian Automobile Association, *Cost of Road Trauma in Australia*, 2017

² Australian Government, Department of Infrastructure, Transport, Regional Development and Communication, *BITRE Road Deaths Monthly Bulletin*, accessed 21 September 2023

³ Australian Automobile Association, *Cost of Road Trauma in Australia*, 2017

⁴ Australian Government, Department of Infrastructure, Transport, Regional Development and Communication, *BITRE Road Deaths Monthly Bulletin*, accessed 21 September 2023

⁵ Safe Work Australia, *Work-Related Traumatic Fatalities Australia 2019*

About Driver Safety Australia:

Driver Safety Australia are the leaders in highly effective road safety training programs and fleet safety solutions. Founded in 2007, the organisation's extensive range of services includes online training programs, on-site and on the road fleet safety programs and corporate consultancy services including risk assessment, analysis, evaluation and program management. Driver Safety also provides drive events, induction and safety videos.

About Crown Resorts:

Crown Resorts operates world-class integrated resorts in Melbourne, Perth, and Sydney. With a mix of luxury accommodation and award-winning dining and entertainment facilities, Crown attracts millions of guests a year across its properties.

Employing over 23,000 team members, Crown Resorts is the largest single site private sector employer in Victoria and Western Australia, and a major employer in New South Wales. Crown Resorts is a registered training organisation for the hospitality industry, through its award-winning Crown College.

To learn more, visit www.crownresorts.com.au